PHOTO EDITING

a starter guide

1. PLAN TO CROP

- *Crop without mercy.*

- *Only the most important information/visuals should be included in the image.*

2. EDIT ALWAYS

- *Never underestimate the power of simple edits*

3. COLOR BALANCE

- *Even the slightest balance can improve the overall tone of the photo – like adjusting it to be less yellow*

EXIT

EXIT

4. BEWARE OF OVER/UNDEREXPOSURE

- *Exposure adjustment should enhance the photo.*
- *Over exposing could take away your detail, & underexposing could make your photo look dull.*

5. DON'T OVER EDIT YOUR PHOTOS

- *A little goes a long way.*
- *If you're torn between adding or taking something away, have a friend look at it and see what draws their eye first. If it's anything other than the overall subject, you've gone too far.*